



## SUMMARY OF QUALIFICATIONS

Creative problem solver with strong technical experience in designing aesthetically appropriate interfaces for web and mobile.

Analytical and detail oriented UX/UI designer that can oversee a project from ideation to iteration.

Expert in creating impactful user-centered designs by combining business and user goals.



## EDUCATION

### California State University, Fullerton

UX and Customer-Centered Design Certificate

### San Diego State University

Bachelor of Fine Arts, Emphasis in Graphic Design



## AWARDS

### Omega Honor Society, Sigma Alpha Epsilon

San Diego State University, San Diego, California

### Deans List

San Diego State University, San Diego, California



## TECHNICAL EXPERIENCE



## PROFESSIONAL SKILLS

|                         |                           |
|-------------------------|---------------------------|
| Design Thinking         | Grid & Layout             |
| Product Design          | User Research/Testing     |
| Visual Design           | Agile Process             |
| Interaction Design      | Design Systems            |
| Brand Guide Development | High-Fidelity Prototyping |



## EXPERIENCE

### Senior Graphic Designer

**PrescribeWellness** // February 2017–Present

SaaS company focused on developing tools to help local pharmacies reach more patients, streamline operations, and provide best-in-class service.

Hired as the first/lead designer to implement and maintain the new branding at the tech start-up

Build a team of in-house designers to help develop the new style

Establish structure and processes for internal departments to interact with marketing and creative services

Designed website based off conducting UX research. Design and developed templates for blog and landing pages. Designed the first iOS mobile application

### Lead Graphic Designer

**Össur Americas** // July 2011–February 2017

A global medical device company specializing in non-invasive orthopaedic bracing and prosthetics; revenue \$436 million [2013]

Lead designer on internal and external marketing, advertising campaigns, tradeshow booth graphics/videos, and manager for marketing material on company's intranet

Worked closely with marketing managers to create tools for new product launches. Weekly meetings to discuss strategy and implementation to create functional marketing material

A key designer in 2014 global design rebranding. Revamped Academy's educational material database

Implemented multiple solutions to optimize sales efficiency and effectiveness utilizing mobile technologies. UX/UI design for landing pages, mobile applications and e-mail campaigns

- Cloud storage to allow on-the-go file sharing; cut down print costs
- Created interactive brochures to engage customers
- SmartMeasure; a custom knee measuring app for iOS

### Co-Founder & Marketing Director

**weareIO** // August 2013–2015

Mobile development and strategy consulting focused on consumer and enterprise solutions

### Design Intern

**Transworld Snowboarding** // March 2011–June 2011

Work directly with the Art Director designing new concepts for magazine articles and prepped the 2012 Buyers Guide