



## SUMMARY OF QUALIFICATIONS

Efficient under pressure while effectively managing multiple projects  
Strong organizational skills with ability to prioritize and coordinate  
Creative and analytical while extremely detail oriented  
Expert knowledge of Adobe CC and Sketch  
Experienced in photo editing, layout design, and video editing  
Experience with CSS/HTML



## EDUCATION

- ▶ **California State University, Fullerton** // 2016–2017  
UX and Customer-Centered Design Certificate
- ▶ **San Diego State University** // 2006–2011  
Bachelor of Fine Arts, Emphasis in Graphic Design



## AWARDS

- ▶ **Omega Honor Society, Sigma Alpha Epsilon**  
San Diego State University, San Diego, California
- ▶ **Deans List, 3.0 or Higher**  
San Diego State University, San Diego, California



## TECHNICAL EXPERIENCE

Adobe CC	<div style="width: 100%; height: 10px; background-color: #76923c;"></div>
Sketch	<div style="width: 95%; height: 10px; background-color: #76923c;"></div>
inVision	<div style="width: 90%; height: 10px; background-color: #76923c;"></div>
After Effects	<div style="width: 80%; height: 10px; background-color: #76923c;"></div>
Final Cut Pro	<div style="width: 85%; height: 10px; background-color: #76923c;"></div>
HTML/CSS	<div style="width: 60%; height: 10px; background-color: #76923c;"></div>



## PROFESSIONAL SKILLS

User Experience Design	Marketing
User Interface Design	Content Development
Brand Development	Press checks/Proofing
Grid & Layout	Professional Photo Retouching
Typography	Logo design
Video Production/Editing	Illustration



## EXPERIENCE

### Senior Graphic Designer

**PrescribeWellness** // February 2017–Present

SaaS company focused on developing tools to help local pharmacies reach more patients, streamline operations, and provide best-in-class service.

Hired as the first/lead designer to implement and maintain the new branding at the tech start-up

Build a team of in-house designers to help develop the new style

Establish structure and processes for internal departments to interact with marketing and creative services

Redesigned existing website by taking in feedback from UX research

Designed the first iOS mobile application

### Lead Graphic Designer

**Össur Americas** // July 2011–February 2017

A global medical device company specializing in non-invasive orthopaedic bracing and prosthetics; revenue \$436 million [2013]

Lead designer on internal and external marketing, direct-to-consumer advertising campaigns, tradeshow booth graphics/videos, and manager for marketing material on company's intranet

Worked closely with marketing managers to create tools for new product launches. Weekly meetings to discuss strategy and implementation to create functional marketing material

Revamped Academy's educational material

Played a significant role in 2014 global design rebranding

Implemented multiple solutions to optimize sales efficiency and effectiveness utilizing mobile technologies

- Cloud storage to allow on-the-go file sharing; cut down print costs
- Created interactive brochures to engage customers
- SmartMeasure; a custom knee measuring app for iOS

### Co-Founder & Marketing Director

**weareIO** // August 2013–2015

Mobile development and strategy consulting focused on consumer and enterprise solutions

### Design Intern

**Transworld Snowboarding** // March 2011–June 2011

Work directly with the Art Director designing new concepts for magazine articles and prepped the 2012 Buyers Guide