



SUMMARY OF QUALIFICATIONS

Efficient under pressure while effectively managing multiple projects
Strong organizational skills with ability to prioritize and coordinate
Creative and analytical while extremely detail oriented
Expert knowledge of Adobe CC and Sketch
Experienced in photo editing, layout design, and video editing
Experience with CSS/HTML

EDUCATION

- ▶ **California State University, Fullerton** // 2016–2017
UX and Customer-Centered Design Certificate
- ▶ **San Diego State University** // 2006–2011
Bachelor of Fine Arts, Emphasis in Graphic Design

AWARDS

- ▶ **Omega Honor Society, Sigma Alpha Epsilon**
San Diego State University, San Diego, California
- ▶ **Deans List, 3.0 or Higher**
San Diego State University, San Diego, California

TECHNICAL EXPERIENCE

Adobe CC	
Sketch	
inVision	
After Effects	
Final Cut Pro	
HTML/CSS	

PROFESSIONAL SKILLS

User Experience Design	Marketing
User Interface Design	Content Development
Brand Development	Press checks/Proofing
Grid & Layout	Professional Photo Retouching
Typography	Logo design
Video Production/Editing	Illustration

EXPERIENCE

PrescribeWellness

Senior Graphic Designer // February 2017–Present

SaaS company focused on developing tools to help local pharmacies reach more patients, streamline operations, and provide best-in-class service.

Hired as the first/lead designer to implement and maintain the new branding at the tech start-up

Build a team of in-house designers to help develop the new style

Establish structure and processes for internal departments to interact with marketing and creative services

Redesigned existing website by taking in feedback from UX research

Designed the first iOS mobile application

Össur Americas

Lead Graphic Designer // November 2013–February 2017

Production Designer // July 2011–November 2013

A global medical device company specializing in non-invasive orthopaedic bracing and prosthetics; revenue \$436 million [2013]

Lead designer on internal and external marketing, direct-to-consumer advertising campaigns, tradeshow booth graphics/videos, and manager for marketing material on company's intranet

Worked closely with marketing managers to create tools for new product launches. Weekly meetings to discuss strategy and implementation to create functional marketing material

Revamped Academy's educational material

Played a significant role in 2014 global design rebranding

Implemented multiple solutions to optimize sales efficiency and effectiveness utilizing mobile technologies

- Cloud storage to allow on-the-go file sharing; cut down print costs
- Created interactive brochures to engage customers
- SmartMeasure; a custom knee measuring app for iOS

weareIO

Co-Founder & Marketing Director // August 2013–2015

Mobile development and strategy consulting focused on consumer and enterprise solutions

Transworld Snowboarding

Design Intern // March 2011–June 2011

Work directly with the Art Director designing new concepts for magazine articles and prepped the 2012 Buyers Guide